

ELISA | PARODI

WEB & GRAPHIC DESIGNER

EMAIL elisa@gecoblublu.com
BEHANCE be.net/gecoblublu

MOBILE +44 (0) 742 5080466
LINKEDIN linkedin.com/in/elisaparodi

SKYPE [eligeco](https://www.skype.com/people/eligeco)
PORTFOLIO gecoblublu.com

PROFILE

I am a creative web and graphic designer, inspired by love for design and technology, always with a sharp eye for details and quality. Although I am an enthusiastic team-player, thanks to my experience as a freelance, I am perfectly capable to organize every kind of work on my own. My goal is to work in a creative and challenging environment where I can improve myself as a designer.

CORE COMPETENCES

HTML5 – CSS3 – RESPONSIVE
WEB DESIGN – JQUERY –
WORDPRESS – ADOBE CS5

WORK EXPERIENCE

GECOBLU DESIGN

Freelance Web & Graphic Designer

JANUARY 2011- JANUARY 2013

Responsive websites, WordPress,
Brand pages on Social Networks.
Logo Design, Business Cards.

BELLANI DESIGN

Web & Graphic Designer

APRIL 2008 - DECEMBER 2012

Websites, WordPress, E-commerce,
Newsletter, Video Editing.
Graphics for Exhibition Stand, Ad
Pages, Logos, Brochures, Leaflets,
Packaging, Business Cards.

GLOBAL VILLAGE

Graphic Design Intern

NOVEMBER - DECEMBER 2006

Brochure and flyer for Theatre
programs, graphics and preparation
for painting exhibitions.

SKILLS

XHTML/HTML5 ■■■■■■■■□

CSS ■■■■■■■■□

RESPONSIVE LAYOUT ■■■■■■■□□□

WORDPRESS ■■■■■■■□□

JQUERY ■■■■■■■□□

WEB USABILITY ■■■■■■■□□□

PHP ■■■■■□□□□

MORE - Web Standards, Google Analytics/Webmaster Tools,
Seo, Logo Design, Brand Communication, Corporate
Image, Packaging, MySql, Joomla, PrestaShop.

SOFTWARE - Espresso, Photoshop, InDesign, Illustrator,
Flash, Balsamiq Mockups, Dreamweaver, Premiere.

EDUCATION

2003 – 2007

UNIVERSITY OF GENOVA

BACHELOR'S DEGREE IN DESIGN

Advertising, Graphic Design, Web Design, Photography,
Communication, Animation, Interior Design

1998 – 2003

LICEO SCIENTIFICO T.PARENTUCELLI

DIPLOMA IN MATH AND SCIENCE

Math, Physics, Computer Science, Biology

LANGUAGE

ITALIAN - Native Speaker

ENGLISH - Upper Intermediate (level B2*)

*Common European Framework of Reference for Languages

*I hereby give permission for my personal data to be used in
accordance with the law.*